**PETROF will celebrate its 155th anniversary with partners from all over the world**

 *Antonín Petrof has built his first grand piano 155 years ago. Many things have changed since then.*

*The company has grown and sells musical instruments worldwide. PETROF instruments are played by for example Ivo Kahánek, David Helfgott or Paul McCartney.*

***On the occasion of the 155th-anniversary celebration of the company, a spectacular gathering is held, where business partners from 50 countries, music associations chiefs, musicians and journalists have been invited.***

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A similar gathering is organized by PETROF **only once in five years and this year's gathering is unprecedented.**

It is the first gathering of partners from all over the world, which will take place in the new business and cultural center **PETROF Gallery**, which includes one of the best piano-showrooms in Europe, a music café and a hall with a capacity of 500 people.

The participants will be presented with a series of jubilee instruments - the limited edition of **Tiger Wood** and **Walnut Root** upright pianos and the **unique Stingray grand piano, which is the only one in the world.**

There is also a varied cultural program and a series of lectures on product and technology news and marketing-sales strategy.

As part of the cultural program, our guests will hear great music from **PETROF Art Family** members **Matyáš Novák**, **Jitka Fowler Fraňková**, or swing mage **Jan Smigmator**.

Gourmets, beer and wine lovers will also be pleased.

Our guests will also visit the **PETROF Museum**, where they can see historically valuable exhibits and enjoy the atmosphere of the past 155 years.

The program also includes an excursion to the production**, where our guests can see with their own eyes how the pianos are being built from the beginning to the end.**

For more information please visit www.petrof.com

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